

GOVERNMENT OF TELANGANA  
ABSTRACT

School Education – Implementation of Centrally sponsored Scheme “Padhna Likhna Abhiyan” – Committees at District/ Mandal/ Town Level – Constituted – Orders – Issued.

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EDUCATION (SE-PROG.1) DEPARTMENT

G.O.Rt.No.34

Dated 04-03-2021.

Read:-

From the Director of Adult Education, Telangana, Hyderabad  
Lr.Rc.No.208/B/DAE/2020, dt.06.02.2021,

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O R D E R:

In the reference read above, the Director of Adult Education, Telangana, Hyderabad, informed that Government of India introduced a new scheme in the name of “Padhna Likhna Abhiyan” is a Centrally Sponsored Scheme of Adult Education, Department of School Education and Literacy, Ministry of Human Resource Development, Government of India, New Delhi. The main aim of the programme is to ensure complete eradication of illiteracy and to impart functional literacy to adult illiterates in the age group of 15 years and above under basic literacy programme, with primary focus on women, SCs, STs, Minorities and other disadvantaged groups. The Scheme will have a sharing pattern of 60:40 between the Centre and State. The districts with high illiterate population in the 15+ age group and SC/ST population as per 2011 census.

2. The Director of Adult Education, Telangana, Hyderabad also informed that the Government of India have sanctioned the scheme to the State of Telangana for implementation in the three(03) aspirational districts viz., 1) Khammam, 2) Komarambheem Asifabad and 3) Jaishanker Bhupalapally and released the Central share to the Government of Telangana.

3. The Director of Adult Education, Telangana, Hyderabad, further informed that as per the guidelines of Government of India there will be committees to supervise and implement the Scheme “Padhna Likhna Abhiyan” at District Level / Mandal Level /Town Level. Therefore, he has suggested the management structure of the committees in different levels and requested to constitute the committees.

4. Government after careful examination of the proposal of Director of Adult Education, Telangana, Hyderabad hereby constitute the committees at District Level /Mandal Level/Town Level with the following management structure for implementation and supervise a Scheme “Padhna Likhna Abhiyan” in the above mentioned three(03) aspirational districts in Telangana.

- I. District Level:- **District Literacy Mission Authority (DLMA)** is the apex body to implement the scheme at district level.

**a) Composition of the Governing Body**

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|-------|----------------------------------|------------------|
| (i)   | Zilla Parishad Chairman          | Chairperson      |
| (ii)  | MLAs, MP or Officers             | Members          |
| (iii) | Collector & District Magistrate. | Member Secretary |

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**b) Composition of the Executive Committee**

(i)	District Magistrate	Chairperson
(ii)	C.E.O Zilla Parishad	Vice Chairman
(iii)	Deputy Director of Adult Education	Member Secretary

In case Deputy Director of Adult Education is not available, the District Education Officer will be Member Secretary.

(i)	Principal, D.I.E.T	Member
(ii)	District Panchayat Officer	Member
(iii)	Heads of Welfare Departments	Member
(iv)	District Educational Officer	Member
(v)	Chief Planning Officer	Member
(vi)	Selected (4) Town, Block and Gram Panchayat Presidents (out of which at least 50% women)	Member
(vii)	Educationists-(2)	Member
(viii)	Social Workers-(2)	Member
(ix)	Representatives of civil society and Corporate Social Responsibility Sector (to be nominated by the District Collector)	Member
(x)	Deputy Director of Adult Education	Member Secretary

Secretariat:- The office of the Deputy Director of Adult Education will act as Secretariat.

**Functions of District Literacy Mission Authority:**

1. Approval of Action Plan of Blocks/Towns and preparation of Annual Action Plan of District.
2. Supervision over District Centre for Literacy (DCL) in DIET.
3. Overall implementation of the programme, supervision and administrative control over sub-district/block level/town level implementation agencies including Panchayats/ Municipal bodies, in both rural and urban areas.
4. Planning of district level campaign for literacy, strategy for Community Mobilization and IEC activities, communication of strategy to all schools /Colleges/Panchayats/Municipal bodies and undertaking mass mobilization & environment building activities.
5. District Quality Monitoring System with the help of District officials, academicians and experts for quality inspection of literacy classes and reports on thrice a year basis.
6. Organizing Block/Town level meetings to review the programme and monitoring of the programme.
7. Creating the work chart and role definitions for participating agencies such as Learners, Educators, Supervisors, Teachers, Evaluators, Panchayats, Wards, etc.
8. Preparing the annual district calendar.
9. Organising supply of teaching learning material to Supervisors/ Educators/Panchayats/Wards, etc.
10. Supervising teaching learning activities.
11. Conducting district level literacy assessment test.

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12. Placing all relevant information of the programme in the public domain for periodic social audit.
13. Maintaining Learners-Educator-Supervisor database and providing it to the SLMA as well as ensuring web based entry of data on the portal.

II. **Mandal Level:- Mandal Literacy Mission Committee(MLMC):**  
Mandal Literacy Mission Committee is worked under overall supervision and Administrative control of the District Magistrate.

**Composition of the Committee:-**

(i)	Mandal Development Officer	<b>Chairperson</b>
(ii)	Mandal Education Officer	<b>Member Secretary</b>
(iii)	Mandal Level Officer of stakeholder departments	<b>Members</b>
(iv)	selected Head Masters	<b>Members</b>
(v)	Coordinators of Cluster Resource Centre	<b>Members</b>
(vi)	selected College/School teachers	<b>Members</b>
(vii)	Representatives of the Community and Civil Society	<b>Members</b>

**Functions of Mandal Literacy Mission Committee:-**

1. Preparation of Mandal level Literacy Plan.
2. Supervision of literacy classes.
3. Coordination with Gram Panchayats.
4. Community Mobilization and IEC activities.
5. Monitoring the programme at Block level.
6. Maintaining Mandal wise Learners-Educator-Supervisor data and providing it to DLSS as well as ensuring web based entry of data.
7. Conducting the Basic Literacy Assessment Test, periodically.

III. **Town Literacy Mission Committee (TLMC)** - Town Literacy Mission Committee is under overall supervision and Administrative control of the District Magistrate.

**Composition of the Committee:-**

(i)	Executive Officer of Urban Local Bodies	<b>Chairperson</b>
(ii)	Officer in-charge of Education in the area of Urban Local Body (Municipality/ Municipal Corporation)	<b>Member Secretary</b>
(iii)	All Women elected Representatives of the Urban Local Body	<b>Members</b>
(iv)	College/School Teachers	<b>Members</b>
(v)	Representatives of the Community and Civil Society	<b>Members</b>

**Functions of Town Literacy Mission Committee:**

1. Preparation of Town level literacy Plan
2. Preparation of Urban Local Body Level Literacy Plan.
3. Supervision of literacy classes.

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4. Coordination between Ward level and School level agencies.
5. Monitoring the programme at Urban area.
6. Maintaining urban area wise Learners-Educator-Supervisor data and providing it to DLMA as well as ensuring web based entry of data.
7. Community Mobilization and IEC activities.

5. The Director of Adult Education, Telangana, Hyderabad and District Collectors concerned are requested to take necessary action accordingly.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

CHITRA RAMCHANDRAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To  
The Director of Adult Education, Telangana, Hyderabad.  
The District Collectors of 1.Khammam, 2.Komarambheem Asifabad and  
3) Jaishanker Bhupalapally District.

**Copy to:**

The Panchayat Raj and Rural Development Department,  
Telangana, Secretariat, Hyderabad (with a request to issue  
suitable instructions to the Chief Executive Officers and  
District Panchayat Officers concerned)  
The Commissioner of Panchayat Raj & Rural Development,  
Telangana, Hyderabad.  
The Publicity Cell, Telangana Secretariat, Hyderabad.  
The Joint Secretary (AE) and Director General, National Literacy  
Mission Authority, Government of India, Ministry of Human  
Resource Development, Department of School Education &  
Literacy, New Delhi.  
P.S to Minister (Education.)  
P.S to Special Chief Secretary to Government (Education).  
P.S to Principal Secretary to Government, Panchayat Raj & Rural  
Development Department.  
SF/SCs

//FORWARDED BY ORDER//

SECTION OFFICER